

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

<http://www.local6.com>

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
256888-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/60 Plus Association	60 PLUS ASSOC SENATE	1907

Flight Dates	Order #	Alt Order #
08/22/12 - 08/28/12	256888	06277819

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/12	08/24/12	M-F 11p News	11-1135p	---TF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---TF-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/23/12 11:29 PM M-F 11p News 11-1135p :30 SPA12TV08 \$1,800.00 NM 2 WKMGF 08/24/12 11:44 PM M-F 11p News 11-1135p :30 SPA12TV08 \$1,800.00 NM									
2	08/26/12	08/26/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 08/26/12 8:58 AM CBS Sunday Morning 9-1030a :30 SPA12TV08 \$1,300.00 NM									
3	08/26/12	08/26/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 08/26/12 10:59 AM Face The Nation 1-hr 1030-1130a :30 SPA12TV08 \$1,100.00 NM									

Total Spots 4 Gross Total \$6,000.00

Payment Terms 30 Days

Agency Commission \$900.00

Net Amount Due \$5,100.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

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Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
256885-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/60 Plus Association	60 PLUS ASSOC SENATE	1906

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	256885	06277828

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/16/12	08/17/12	M-F 11p News	11-1135p	---TF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ---TF-- 2 \$1,800.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMGTh 08/16/12 11:28 PM M-F 11p News 11-1135p :30 SPA12TV08 \$1,800.00 NM 1 WKMGF 08/17/12 11:28 PM M-F 11p News 11-1135p :30 SPA12TV08 \$1,800.00 NM									
2	08/19/12	08/19/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,300.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGsu 08/19/12 9:46 AM CBS Sunday Morning 9-1030a :30 SPA12TV08 \$1,300.00 NM									
3	08/19/12	08/19/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,100.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGsu 08/19/12 11:29 AM Face The Nation 1-hr 1030-1130a :30 SPA12TV08 \$1,100.00 NM									
4	08/20/12	08/21/12	M-F 11p News	11-1135p	MT-----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$1,800.00									
Spots: # Ch Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMGm 08/20/12 11:33 PM M-F 11p News 11-1135p :30 SPA12TV08 \$1,800.00 NM 1 WKMGtu 08/21/12 11:13 PM M-F 11p News 11-1135p :30 SPA12TV08 \$1,800.00 NM									

Total Spots 6 Gross Total \$9,600.00

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Invoice #	Invoice Date	Invoice Month	Invoice Period
256885-1	08/26/12	August 2012	07/30/12 - 08/21/12

Advertiser	Product	Estimate Number
POL/60 Plus Association	60 PLUS ASSOC SENATE	1906

<u>Agency Commission</u>	\$1,440.00
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<u>Net Amount Due</u>	\$8,160.00
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